



March 11, 2024

NAME
ADDRESS
New Haven, MO 63068

Dear :

Miller's Landing Day "The Legend of John Colter" Festival is set for May 11, 2024! The Chamber wishes to thank you for being a past sponsor of our events. As the event name indicates, we are celebrating New Haven's rich heritage of the Miller Family and the founding of Miller's Landing in 1836 as well as John Colter's legendary exploits. As you may know, 2024 is the 220th anniversary of the departure of the Corps of Discovery Expedition, of which John Colter played a significant role in that journey west. Please consider being a sponsor and or volunteer for this marquis event, celebrating our local heritage and New Haven's role in our nation's westward expansion.

Miller's Landing Day "The Legend of John Colter" Festival is a free community event celebrating the founding of New Haven, Missouri as Miller's Landing in 1836. It is a family friendly festival that begins at noon on Saturday, May 11, 2024 including a Children's and Veteran's Parade on the riverfront and ending that evening with a magnificent fireworks display. Crafts, art sellers and other exhibitors will populate Cottonwood Street along with local food and beverage providers. There will be live music and different bands playing throughout the day. Children's activities include barrel rides, The Monkey Bus, games and other contests. The Quilt Show will once again be at Zia's on Front Street. The Lewis and Clark Re-enactors will be here to commemorate the Expedition's passing by this site in 1804 as well as a John Colter re-enactor. The forecast promises no rain on that Saturday and the whole town is looking forward to celebrating New Haven's history and welcoming visitors from far and wide.

Without the generous donations of our local community this event could not be possible, so please consider participating in the success of our event. We hope you continue to support our event or consider becoming a sponsor and to also stop by for a visit and share the beauty of Downtown New Haven and the surrounding community.

In addition to cash donations, the Chamber would appreciate receiving items for attendance prizes and parade entry prizes. Many volunteers will be needed to set up Friday and Saturday and to help control traffic and parking, provide safety for children waiting for the barrel ride and to help keep the trash picked up.

Your ongoing support is greatly appreciated. Please complete the enclosed response form if you would like to be involved this year. We hope to see you May 11th!

Sincerely,

Laura Kohnen, Chairperson
Miller's Landing Day "The Legend of John Colter" Festival 2024
NHMOCHAMBER@GMail.com-

NEW HAVEN AREA CHAMBER OF COMMERCE
P O Box 201, NEW HAVEN MO 63068
NEWHAVENMOCHAMBER.COM



SUPPORTER RESPONSE FORM

CONTACT NAME: _____

BUSINESS NAME: _____

EMAIL: _____ Telephone: _____

We will be participating in Miller's Landing Day "The Legend of John Colter" Festival 2024 as follows:

SPONSOR LEVELS

_____ John Colter "The Legend" Platinum Sponsor - \$1,000 and above

_____ Miller's Landing Day Gold Sponsors - \$500 to \$999

_____ Frontiersman Silver Sponsor - \$250 to \$499

_____ Corps of Discovery Bronze Sponsor - \$100 to \$249

★ We will be mailing a check in the amount of \$_____ to New Haven Area Chamber of Commerce, P.O. Box 201, New Haven, MO 63068.

★ We can provide an attendance prize as described below:

Please pick up my attendance prize up on date: _____ at this address _____ (Or you can drop it off at Citizens Bank to the attention of Sue Viehland).

★ We can provide _____ volunteers at the following times for setup and event coordination:

Saturday 5/11/2024	11 am to 12:00 pm setup	Noon to 3:00 pm	3:00 to 5:00 pm	5:00 to close

**PLEASE EMAIL THIS FORM TO NHMOCHAMBER@GMAIL.COM
Miller's Landing Day "The Legend of John Colter" Festival 2024**